



NEW DIGITAL UNIVERSE

October 01 - 02 - 03 - 04, 2022

Pragati Maidan, New Delhi

**Asia's Biggest Platform Connecting
MOBILE • INTERNET • TECHNOLOGY**

**Asia's
largest digital
technology
forum, where
voice, data and
a billion people
converge**



www.indiamobilecongress.com





About IMC

India Mobile Congress (IMC) is the largest telecom, media and technology forum in Asia, jointly organised by the Department of Telecommunications (DoT) and Cellular Operators Association of India (COAI).

IMC since its inception, established itself as a leading forum for bringing together industry, government, academia and other ecosystem players to discuss, deliberate, demonstrate and display the latest in the world of TMT and ICT. Not only is the India Mobile Congress the biggest technology event in Asia, it is also the biggest networking event in India in the technology space.

IMC also includes India's biggest technology exhibition and is a bedrock of technology demos with thought leadership participation from across the globe, and grows from strength to strength every year

Technologies in focus



5G & 6G



INTERNET OF
THINGS (IoT)



ARTIFICIAL
INTELLIGENCE



CLOUD AND EDGE
COMPUTING



NETWORK
AUTOMATION



CYBER SECURITY



DATA
ANALYTICS



Non-Fungible
Tokens



Over-the-Top



Metaverse





Shri Narendra Modi
Hon'ble Prime Minister of India



**IMC has all the key
players who have
played a critical
role in the recent
past and are
expected to lead
India towards a
more prosperous
future.**





LEADERS AT IMC

IMC has established itself as a leading platform to discuss and deliberate the latest industry technology trends around major themes such as 5G, Artificial Intelligence (AI), Internet of Things (IoT), Data Analytics, Cloud and edge computing, blockchain, open source, data privacy and cyber security.

Ministries, Regulators, Policy Makers, Academia, CEO's and C level executives, innovators, entrepreneurs, challengers, pioneers and boundary-breakers from across the ever-growing mobile ecosystem join us every year on main stage to share their vision with the tech world. They guide, lead, and regulate the transformation in emerging Technologies and redefine what it means to be connected

The conversations hosted on stage set the direction of the mobile and digital industry. The technology unveiled on our stages resets what it means to be innovative. The speeches at our podiums inspire an audience of leaders to continue to break boundaries of connectivity.



Commencement of

5G

Services



Inertia from 5G launch would enable emerging technologies to play a significant role towards empowering tech companies, enterprises, and ecosystem players. This will bring next-generation digital transformation, positive governance, and further facilitate various initiatives such as Make in India, Digital India, ease of doing business, ease of living, and extending beyond broadband connectivity.

Launch of 5G technology will enhance growth in critical sectors to economy such as agriculture, manufacturing, healthcare, education, transportation & logistics, and infrastructure contributing around USD 450 billion in the next 10 years to Indian economy and achieve the goal of trillion-dollar digital economy by 2026.

5G launch would catalyse thousands of start-ups and MSME's to convert innovating ideas into products and solutions in different verticals and develop India specific use cases around 5G. They can further use the latest 5G testbeds for testing, R&D, capacity development including the support of academia while enhancing their products to global Industrial grade requirements.

Launch of 5G would enable India's aim to dominate in Research and Development on beyond 5G and 6G standards.



PROPOSED PROGRAMS AT IMC 2022



Ministerial Summit

5G

Use Cases

**Collaboration Program
with Ministries+ PSU's
+ State Govts + Industries**



**Aatmanirbhar Bharat
Make In India**



**Harnessing the power of
Small Scale Industries**



**Beyond 5G
and 6G Standards**



**India Global Connect
Buyers sellers meet**



**Global CEO
Conclave**



**Global CISO
Conclave**



**TRAI Global
Regulatory Conference**



**5G Test Beds,
Tech labs &
Resource Empowerment**



**IMC
Awards**



Start-up Programs



Drone applications



IoT Use cases



Robotics



Metaverse



Cloud Gaming





FOSTERING START-UPS AND INNOVATION

IMC every year comes up with unique concepts to engage start-ups at discounted display space, connect innovators with Industry, facilitating trails and grant's form Government.

IMC 2022 plans to organize numerous start-ups programs in digital space, which facilitates their assistance and expansion. Owing to rising business opportunities with 5G implementation we plan to include start-up programs focusing on emerging technologies such 5G and its use cases, IoT, Robotics, gaming, Drones and Metaverse etc.

Our Start-up programs are great place every year to connect, engage, collaborate, with enthusiastic people driven to build something new. There is no better place for Start-ups to meet the industry experts, thought leaders, colleagues, mentors, cofounders, and investors than IMC.



IMC 2018

Focused on Apps and conducted a program for the launch of 1000 apps in a Single Day.



IMC 2019

Grand Innovation Challenge along with AGNII and Invest India team.



IMC 2020

5G Hackathon was one of the key new features and aims to identify & scale the top 100 ideas, with 30 5G start-up booths.

Interactive Walkthrough Showcase

Startup Speed Dating



Startup Bootcamp

Dedicated Startup Track





EXHIBITION

IMC has established its reputation for bringing together the industry, academia, and other stakeholders to discuss and display the latest in mobile technology. IMC feels proud to have been a national and international event for the past five years.





SHOWCASE

self as a leading platform
the industry, Government,
ecosystem players, to
the latest in the technology
to showcase hundreds of
exhibitors during the



TECHNOLOGY TRIALS, DEMO, ANNOUNCEMENTS, AND PRODUCT LAUNCHES



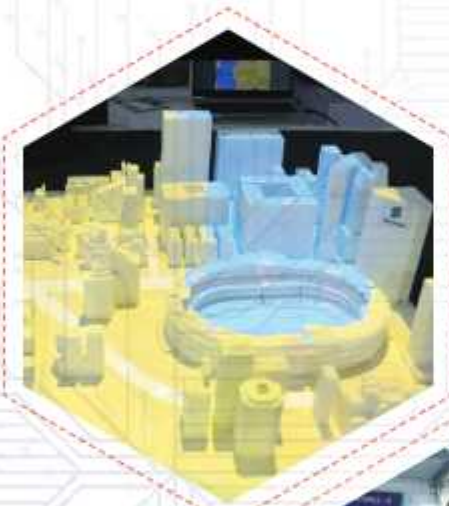
IMC has been the bedrock for technology trials. IMC saw India's 1st 5G live trials, with about 51 use cases demonstrated using exclusive 5G spectrum. Every year 100's of TMT companies conduct Product Launches, live demos and trails to Industry CXO's, International Media, Regulatory bodies and Policy makers.





TECHNOLOGY ADVANCEMENTS IN FINTECH, HEALTHTECH, AGRITECH, LOGISTICS, SMART CITIES AND EDUTECH

Emerging technologies, advancements, and innovations in allied sectors such as Fintech, health, agriculture, logistics, education, and other disruptive solutions are showcased at IMC that has potential contribution of \$1 trillion to a \$ 5 trillion economy and bringing inclusive digital society within the country.



STANDARDS AND RESEARCH



At IMC we have Standards bodies, academicians, and Organizations such as TSDSI, IEEE, GCF, ETSI, ITU, and Corporates who meet to discuss, deliberate, and announce the standards and framework for emerging technologies. Year on year this dedicated track at IMC has attracted some universally recognized leaders to discuss the vision for 5G and beyond. At IMC 2022 the program discusses and deliberates key policies for next generation mobile communication with a roadmap for 5G and 6G, which highlights the short-, medium-, and long-term perspective in domestic and international scenarios.



ADVANCED REGULATORY AND POLICY ROADMAP



International Regulatory bodies such as TRAI, FCC, BEREC, and regulators of BIMSTEC and African nations participate in IMC to discuss and deliberate to harness the power of emerging digital technologies, including 5G, AI, IoT, Cloud, and Big Data, Industry 4.0 by discussions on regulatory frameworks and policies enabling digital empowerment, improved well-being of the people, Investments, Innovation and IPR generation.



IMC PARTNERS IN 2022



ERICSSON

HFCL

Qualcomm

STL



airtel



MAVENIR

KEYSIGHT

PROSE

accenture

SPACE
WORLD

NOKIA

tanla

AMD

MEDIATEK

intel

ciena

Red Hat

Meta



SPACE
TEI FINRA

Capgemini

VVDN
TECHNOLOGIES

ruminds

Lepton

GIL
enabling e-Governance



TELECOM INFRA PROJECT



tsdsi
India's telecom SDO



IbusNetworks
enabling digital India

KPMG

COMMUNICATIONS TODAY

ZOHIO



Pavilions
Interiors
India private limited



Canada



IMC OVER THE YEARS



PHYSICAL EVENTS

2017

CONNECTING THE NEXT BILLION!



152

Speakers



100+

Exhibitors



32,000+

Footfall



103

Startups



700 Mn

Social Media Impressions

2018

New Digital Horizons
Connect. Create. Innovate.



253

Speakers



146

Exhibitors



56,700+

Footfall



151

Startups



1 Bn

Social Media Impressions

2019

IMAGINE: A NEW CONNECTED WORLD
Intelligent | Immersive | Inventive



327

Speakers



319

Exhibitors



75,278

Footfall



264

Startups



1.4 Bn

Social Media Impressions

VIRTUAL EVENTS

2020

INCLUSIVE INNOVATION
Smart | Secure | Sustainable



196

Speakers



170

Partners & Exhibitors Booths



27,213

Footfall



31

Keynote Sessions



72 hrs

Live Content

2021

CONNECTIVITY FOR THE NEXT DECADE!



226

Speakers



110

Partners & Exhibitors Booths



23,118

Footfall



41

Keynote Sessions



72 hrs

Live Content





ORGANIZED BY



The Department of Telecommunications (DoT) operates under the Ministry of Communications, Govt. of India and primarily works towards providing a secure, reliable affordable and high quality converged telecommunication services anytime, anywhere for an accelerated inclusive socio-economic development.

Its mission is to develop a robust and secure state-of-the-art telecommunication network providing seamless coverage with special focus on rural and remote areas for bridging the digital divide and thereby facilitate socio-economic development and create an inclusive knowledge society through proliferation of affordable and high quality broadband services across the nation.

For further information on DoT, visit www.dot.gov.in



COAI was constituted in 1995 as a registered, non-governmental society. The Association is dedicated to the advancement of modern communication through the establishment of world-class mobile infrastructure, products and services and to delivering the benefits of innovative and affordable mobile communication services to the people of India.

Over the years COAI has emerged as the official voice for the Indian telecom industry and interacts directly with Ministries, Policy Makers, Regulators, Financial Institutions and Technical Bodies. It provides a forum for discussion and exchange of ideas between these bodies and the Service Providers, who share a common interest in the development of mobile telephony in the country. COAI collaborates with other Industry Associations such as CII, FICCI, ASSOCHAM, AUSPI, ISPAI, VSAT association etc., with the objective of presenting an industry consensus view to the Government on crucial issues relating to the growth and development of the Indian telecom Industry.

COAI's core membership includes private Telecom Service Providers, namely - Bharti Airtel Limited, Vodafone Idea Limited and Reliance Jio Infocomm Limited, operating across the whole country.

For further information on COAI, visit www.coai.com



EXHIBITION | CONCLAVE | AWARDS

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